

Zhang Jinghong

Qualifications

DPhil (Anthropology), College of Asia and the Pacific, the Australian National University, 2011. Thesis: A Hard Journey to Authenticity: Narratives of Puer Tea from Yunnan in Southwest China.

Master of Arts (Folklore studies), Faculty of Humanities, Yunnan University, Kunming, China, 2004.

Bachelor of Arts (Media studies), Department of Chinese Studies, Yunnan University, Kunming, China, 1997.

Awards/Scholarships

Grant Development Support Program for "Tasting Things Foreign: The Culture of Wine Consumption in Contemporary China," Research School of Asia and the Pacific, The Australian National University, 2014.

Joint Scholarship for Ph.D. Study (stipend from China Scholarship Council for Studying Abroad and tuition waiver from the ANU), 2006-2010.

Visiting Fellowship Award, Centre for Cross-Cultural Research, ANU, 2004.

Professional History

October 2013 onwards: Postdoctoral Fellow, Australian Centre on China in the World, College of Asia and the Pacific, ANU

2010 – 2013, 2004 –2006: Lecturer at Department of Media Studies, Yunnan University

2004: Visiting Fellow at Centre for Cross-cultural Research, ANU

2003, 2005, 2011: Translator, editor and host for the Yunnan Multi Culture Visual Festival (YUNFEST) in Kunming, China

2003: Certificate for Teaching Chinese as a Foreign Language, issued by the Ministry of Education, China

2003: Script clerk for *Delamu*, a documentary film about the Tea-Horse Road in Yunnan and Tibet directed by Tian Zhuangzhuang

2002-2003: Production assistant, researcher, and second camera for *The Art of Regret*, a documentary by Judith MacDougall (a visual anthropologist from ANU) about contemporary photography practices in China

2002: Certificate of completing study at the Summer School for Visual Anthropology at East Asia Institute of Visual Anthropology, Yunnan University, China

1997-2001: Reporter and editor, Kunming Television Station, Yunnan, China

Other Languages

Chinese

Publications

Books

Puer Tea: Ancient Caravans and Urban Chic. Seattle: University of Washington Press, 2013

Chapters

'Puer tea and rural transformation: a case study in Yiwu Yunnan', in Shiyuan Wang ed, *Collected Works on the Ancient Tea-Horse Road*, 80-97, Kunming: Yunnan University Press, 2012

'The interactive views between the framer and the framed: an analysis on the making of a documentary along the Ancient Tea-Horse Road in the Nujiang valley', in Jianbin Guo ed, *Cultural Adaptation and Communication [Wenhua Shiying yu Chuanbo]*, 180-198, Kunming: Yunnan University Press, 2007.

Journal Articles

'The interaction between visual and written ethnography in subtitling', *Visual Anthropology*, vol.25, no.5 (2012): 439-449

'In between "the raw" and "the cooked": the cultural speculation and debate on Puer tea in contemporary China', *Harvard Asia Quarterly*, Spring/Summer, vol. XIV, no.1 & 2 (2012): 44-52

'Remorse about the "Authentic Mountain Tea": packaging Puer tea in Yiwu', *Journal of Chinese Dietary Culture*, vol.6, no.2 (2010): 103-144

'Multiple visions of authenticity: Puer tea consumption in Yunnan and other places', *Journal of Chinese Dietary Culture*, vol.6, no.1 (2010): 63-106

Book/Film Reviews

Review of *Cultural Heritage Politics in China*, Tami Blumenfield and Helaine Silverman eds, New York: Springer, 2013, *The China Journal*, forthcoming (2014)

Review of *People's Park*, directed by Libbie D. Cohn and J. P. Sniadecki, 78 minutes, 2011, *The Asia Pacific Journal of Anthropology*, forthcoming (2014)

Translated book/article

国家戏剧: 埃及的电视政治, 北京: 商务印书馆, translated with Jianbin Guo, translated from Lila Abu-Lughod, *Dramas of Nationhood: The Politics of Television in Egypt* (2005) Chicago and London: The University of Chicago Press, forthcoming

中国独立纪录片里的空间及其电影实践, in Yi Sicheng ed, *今天成黄金时代* (Today Becomes the Golden Era), 187-200, Kunming: Yunnan Multi Culture Visual Festival, translated from Judith Pernin, 'Space and film practice in Chinese independent documentaries', 2011.

Online Publications

'No good buttered tea, no good work', *New Mandala*, 30 September 2012, online at <http://asiapacific.anu.edu.au/newmandala/2012/09/30/no-good-buttered-tea-no-good-work/>

'Puer tea: store with care', *New Mandala*, 10 June 2008, online at <http://asiapacific.anu.edu.au/newmandala/2008/06/10/puer-tea-store-with-care/>

'Tea is a serious business', *New Mandala*, 14 July 2006, online at <http://asiapacific.anu.edu.au/newmandala/2006/07/14/tea-is-a-serious-business/>

Films

A Screening Journey 放电影, 65 minutes, film presented at Southwest China Anthropology Forum, at University of Chongqing, Chongqing, June 29-30 2013

The Taste of Puer Tea, 44 minutes, Göttingen: Göttingen International Ethnographic Film Festival, May 9-14 2012

Twice Puer Tea in Hong Kong, 15 minutes, Canberra: The Australian National University; Ph.D. Research Films, 2010

Spring Harvest, 29 minutes, Canberra: The Australian National University; Ph.D. Research Films, 2010

Visiting Yiwu, Tasting History, 30 minutes, Canberra: The Australian National University; Ph.D. Research Films, 2010

Spring Tasting, 35 minutes, Canberra: The Australian National University; Ph.D. Research Films, 2010

Authentic Tea, 24 minutes, Canberra: The Australian National University; Ph.D. Research Films, 2010

Walking on Two Legs, 23 minutes, Canberra: The Australian National University; Ph.D. Research Films, 2010

Tasting Ancient & Modern. 6 minutes, Canberra: The Australian National University; Ph.D. Research Films, 2010

Rough Production Process of Puer Tea in Yiwu, Canberra: The Australian National University; Ph.D. Research Stills Presentation, 2010

Fine Production Process of Puer Tea in Yiwu, Canberra: The Australian National University; Ph.D. Research Stills Presentation, 2010

Action, Go! 39 min. Kunming: Yunnan University. M.A. Research Films, 2003

(2010a – 2010h are available to watch from the web link of University of Washington Press: http://www.washington.edu/uwpress/books/Zhang_PUER_TEA_videos.html).

Conference Participation

'Tasting tea in different media contexts', paper presented at Australian Anthropological Society Annual Conference 2013, titled *The Human in the World, The World in the Human*, at The Australian National University, Canberra, November 6-8 2013

'Cooperation, game, gazing and counter-gazing: a reflection upon the observational filmmaking in Tibet about the outdoor film screening project', paper presented at Southwest China Anthropology Forum, at University of Chongqing, Chongqing, June 29-30 2013

'The Taste of Puer Tea', 44 minutes, film screened at *2012 Göttingen International Ethnographic Film Festival*, Göttingen, Germany, May 9-14 2012

"Walking on several legs": the conflict between tradition and modernization in Yunnan Puer tea's production', paper presented at the Symposium of Twenty-year Anniversary of Naming "The Ancient Road of Tea-Horse," held by Research Institute of Tea-Horse Road, Yunnan University, Kunming, March 20-27 2011

'Puer tea and rural transformation', paper presented at the 2011 Melbourne Conference on China, titled *The City, the Countryside and the World – China's Urban and Rural Transformations and Their Global Connections*, at University of Melbourne, Melbourne, August 6-7 2011

'The interaction between visual and written ethnography in subtitling', paper presented at The Combined Conference of International Union of Anthropological and Ethnological Sciences (IUAES), Australian Anthropological Society (AAS), and Association of Social Anthropologist of Aotearoa/New Zealand (ASAANZ), at the University of Western Australia, Perth, July 5-8 2011

'The changeable authenticity of Puer tea: interaction of tea consumption between Yunnan and other regions', paper presented at a conference of the Society for East Asian Anthropology of the American Anthropological Association, titled *East by Southeast: Multiple Perspectives on Asia*, Taipei, July 2-5 2009

'Puer tea in the *jianghu*', paper presented at *China Node Symposium 2008: Culture and Religion in Contemporary China*, at University of Technology, Sydney, September 28-29 2008

'What is Puer tea?' paper presented at a conference titled *Beyond Hills and Plains in the Southeast Asian Massif*, at National University of Singapore, Singapore, December 11-13 2007.